



SportMind

The Victory is in Your Head

Jiří Šimonek

10 key points about the method

- Research and development of the CA method since 1980,
- CA method patented in the USA since 2012,
- CA method has been tested on 500.000+ individuals.

- SM is a diagnostics tool for coaches, players and sports managers,
- SM is based on the Color Association Method,
- The CA method is 93 % accurate,
- A “non-cheatable” diagnostics.

- Very quick and easy to apply,
- Works on-line, so geographic location of player is not vital,
- Works with all ethnics and backgrounds of individual (player).

What is Sportmind?

Sportmind is a diagnostics tool based on the CA method that:

1. Evaluates the state of the mind of the person (mental analysis)
2. Provides diagnostics information on the player (psychic energy)
3. Provides diagnostics information on the entire team,
4. Provides diagnostics on the team and its opponent.

Video

- https://www.youtube.com/watch?v=TdC_bUNnUw0

Questions that Sportmind can answer

- What kind of personality is the Player we are working with?
- What limits does the Player have?
- What is the mental state of the athlete under pressure?
- Will the new player fit the team?
- Why is our Player playing below expectations?
- Is our Player prone to injury/drugs/alcohol/gambling?
- What is the mental and psychological situation of each player? Is our team motivated/stressed/afraid of the next opponent?
- Which junior athlete do we invest most resources into?

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Thank you for your attention